

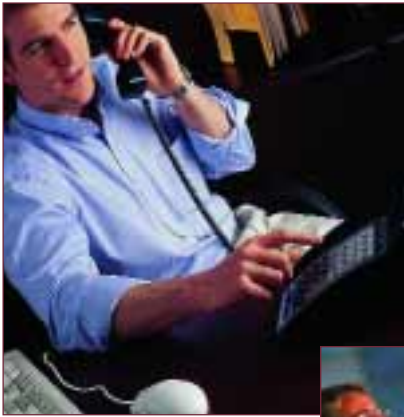
NEC IP Telephony

Join the Evolution!



NEC

Why Put Off for Tomorrow What You Can Wisely Invest in Today?



The communications industry is alive today with IP telephony speculation. But where customers seek valuable help, they are mostly offered promises. Well, here's solid news for unsure times. For nearly two decades, NEC's commitment to the migration and investment protection of the NEAX® product line has not wavered. What does that mean today? Extended value-based technology life cycles. That's right.

Yesterday, today and tomorrow — NEC products are developed to endure, engineered to last and designed to keep pace with your rapidly advancing technology.

NEC IP Solutions defy obsolescence at all levels of technology deployment, enabling you to invest at your own pace without risking anything tomorrow. If you're a current NEC customer, you can deploy IP capability at the terminal, line card or trunk card level with simple upgrades, depending on which NEAX communications system you have. If you're a new customer, we offer NEAX communications systems that are fully IP-ready. Which means, you get all the benefits of IP telephony, plus the proven reliability of today's voice platform technology.

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*I*P is everywhere, and it's driving today's technology — at work, at home, at large. IP's pervasiveness makes it a natural choice for converged communications. Couple this with growing customer demand for greater bandwidth, Quality of Service (QoS) and wide-range mobility, and soon the inevitable occurs. Industry giants and start-up players are scrambling to outperform one another with revolutionary Voice over IP (VoIP) solutions. Problem is, customers aren't interested in scrambling revolutions. They want technology that is thoughtfully, strategically and steadily evolved. They want products that won't be obsolete tomorrow, migration paths designed to endure over time and investment protection for the long haul. Moreover, they refuse to accept compromise in quality or performance. Ultimately, when it comes to emerging IP telephony, customers want the power of choice. Which is precisely what NEC delivers today: A fully-integrated solution that enables your enterprise to deploy VoIP capabilities.



Communications without Compromise

Technology buyers are no doubt interested in IP solutions, but they are grappling with real concerns. Will I lose vital features and functions? Can these products be scaled to my growing needs? And, of course, how reliable are they? NEC understands these important issues and responds with confident solutions. It's all about ensuring you never need to compromise quality or performance. Rest assured, with NEC, you maintain — and even enhance — the user experience, without having to settle for anything less. That's the NEC commitment.

Network Independence

NEC IP Telephony Solutions are network infrastructure independent. An open and standards-based architecture ensures compatibility and interoperability with other transmission media, such as ATM or Frame Relay. From the desktop to the switch to the router to the edge, transport media can be shared, mixed and flexibly matched in any way you see fit.

Robust Feature Set

While other providers offer Voice over IP solutions, NEC has gone a few smart steps further. Our technology not only transports voice over an IP network, but also transmits all call signaling information, as well. Which means, your networked sites can also benefit from the same robust NEAX-driven features and functions. Employees across the enterprise can all benefit from powerful communications tools — one company, shared capabilities — no matter where they happen to be located.



Scalability

NEC IP Telephony Solutions are scalable to large-scale enterprises and campus network environments. You can deploy IP telephony to as many or as few individuals as required — there's always room to grow. If you suddenly need to support growth... no problem. NEC's modular engineering lets you expand your communications coverage as you need it.

Reliability

As a proven leader in computers, communications and semiconductors, NEC is positioned to produce converged systems that sustain the "five nines" (99.999%) standard of reliability achieved by today's NEC voice platforms. As such, NEC ensures reliability across three critical areas of deployment: availability of the network for dependable IP telephony traffic, uptime to protect mission-critical operations and reliability of system software and components.

NEC IP Telephony — More Bang for Your IP Buck

NEC not only helps you lower IP telephony Total Cost of Ownership with products and solutions that boost productivity by increasing functionality. Suddenly, you can do more with less, and your reach is dramatically extended.

Look for the smart investment protection of a strategic evolution. Look to the trusted leadership of NEC.



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To find out more about NEC IP Telephony Solutions, and how NEC's powerful and versatile technology platforms can work for you, contact your local NEC dealer, call us at 1-800-TEAM NEC or visit our Web site at: www.cng.nec.com

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